



KASTURI INSTITUTE OF MANAGEMENT STUDIES

BHARATHIAR UNIVERSITY: COIMBATORE-641 046

(For the students to be admitted during the academic year 2011-2012 and onwards)

BBM - Aviation Management

SCHEME OF EXAMINATIONS – CBCS Pattern

Part	Course Title	Ins.hrs /	Examinations			Credits	
			Dur.Hr	CIA	Marks		Total
SEMESTER –I							
I	Language -I	6	3	25	75	100	4
II	English -I	6	3	25	75	100	4
III	Core I – Management Process	5	3	25	75	100	4
III	Core II – Financial Accounting	5	3	25	75	100	4
III	Allied Paper I – Mathematics for Management - I	6	3	25	75	100	4
IV	Environmental Studies #	2	-	-	50	50	2
SEMESTER –II							
I	Language -II	6	3	25	75	100	4
II	English -II	6	3	25	75	100	4
III	Core III – Organisational Behaviour	5	3	20	55	75	3
III	Core IV – Economics for Executives	6	3	25	75	100	4
III	Applied Paper II – Mathematics for Management - II	5	3	25	75	100	4
IV	Value Education – Human Rights #	2	-	-	50	50	2
SEMESTER – III							
III	Core V – Business Communication	5	3	20	55	75	3
III	Core VI – Production and Material Management	5	3	25	75	100	4
III	Core VII – Marketing Management	5	3	25	75	100	4
III	Core VIII – Management Information System	5	3	25	75	100	4
III	Allied : III – Taxation Law and Practice	5	3	25	75	100	4
IV	Skill based Subject – 1 : Retail Environment	3	3	20	55	75	3
IV	Airline and Travel & Tourism Industry: Introduction	2	-	-	50	50	2
SEMESTER – IV							
III	Core IX – Human Resource Management	5	3	25	75	100	4
III	Core X – Financial Management	5	3	25	75	100	4
III	Core XI - Principles of Airlines and Airport Management	5	3	25	75	100	4
III	Core XII – PC Software (MS Office) - Theory	2	3	10	40	50	2
III	Core XIII – PC Software (MS Office) - Practical	3	3	20	30	50	2
III	Allied : IV – Business Law	5	3	25	75	100	4

IV	Skill based Subject – 2 :Consumer Behavior	3	3	20	55	75	3
IV	Logistic and Air cargo Management	2	-	50		50	2
	SEMESTER – V						
III	Core XIV – Cost & Management Accounting	5	3	25	75	100	4
III	Core XV – Marketing Research	5	3	25	75	100	4
III	Core XVI – Airline Finance and Insurance	5	3	25	75	100	4
III	Core XVII – Aviation Law and Aircraft Rules and Regulations	4	3	10	40	50	2
III	Core XVIII – Air Traffic Control	3	3	20	30	50	2
III	Elective – I : Air Transportation Safety & Security	5	3	25	75	100	4
IV	Skill based subject -3 : Merchandising Management	3	3	20	55	75	3
	SEMESTER - VI						
III	Core XIX – Entrepreneurship and Project Management	6	3	25	75	100	4
III	Core XX – Airport Strategic Planning	6	3	25	75	100	4
III	Core XXI – Airline & Airport Marketing Management	5	3	25	75	100	4
III	Elective – II: Services Marketing	5	3	25	75	100	4
III	Elective – III: Importance of Aircraft Maintenance Management	5	3	25	75	100	4
IV	Skill based Subject – 4 : Customer Relationship Management	3	3	20	55	75	3
V	Extension Activities @	-	-	-	-	50	2
	Total	-	-	-	-	3500	140

\$ Includes 25%/40% continuous internal assessment marks for theory and practical papers respectively.

@ No University Examinations. Only Continuous Internal Assessment (CIA)

No Continuous Internal Assessment (CIA). Only University Examinations.