



KASTURI INSTITUTE OF MANAGEMENT STUDIES

BHARATHIAR UNIVERSITY: COIMBATORE-641 046

M.B.A- Airline and Airport Management

SCHEME OF EXAMINATIONS – CBCS Pattern

Course Title	Ins.hrs /	Examinations				Credits
		Dur.	CIA	Marks	Total	
SEMESTER –I						
1.1. Management Principles and Practice	5	3	25	75	100	4
1.2. Organizational Behaviors	5	3	25	75	100	4
1.3. Managerial Economics	4	3	25	75	100	4
1.4. Financial and Management Accounting	5	3	25	75	100	4
1.5. Quantitative Methods for Management	5	3	25	75	100	4
1.6. Corporate Communication	4	3	25	75	100	4
1.7. Computer Applications in Management using SAP*	2	-	-	-	-	-
SEMESTER –II						
2.1. Operations Management	5	3	25	75	100	4
2.2. Marketing Management	4	3	25	75	100	4
2.3. Financial Management	5	3	25	75	100	4
2.4. Human Resource Management	4	3	25	75	100	4
2.5. Quantitative Techniques	5	3	25	75	100	4
2.6. Research Methods for Management	5	3	25	75	100	4
2.7. Computer Applications in Management using SAP*- practical	2	3	40	60	100	4
SEMESTER – III						
3.1. Business Ethics and Global Business Environment	5	3	25	75	100	4
3.2. Management Information System	5	3	25	75	100	4
3.3. Airline and Airport Operations	5	3	25	75	100	4
3.4. Strategic Airport Planning and Marketing	5	3	25	75	100	4
3.5. Air Traffic Control	5	3	25	75	100	4
3.6. Aircraft Maintenance Management	5	3	25	75	100	4
3.7. Summer Placement Project Report & Viva-Voce	-	-	20	80	100	4
SEMESTER – IV						
4.1. Strategic Management : Indian Global Context	6	3	25	75	100	4
4.2. Airline Marketing and Strategic Airline Alliances	6	3	25	75	100	4
4.3. Aviation Safety and Security	6	3	25	75	100	4
4.4. Aviation Legal Environment	6	3	25	75	100	4
4.5. Aviation Resource Management	6	3	25	75	100	4
TOTAL	-	-	-	-	2500	100

* The Course will be taught during I and II Semesters.